16 000 SUCCESSFULLY PLACED CANDIDATES WORLDWIDE

00

16 000 ORDERS AT MANY DIFFERENT LEVELS

00

80% OF ORDERS COME FROM OUR EXISTING CLIENTS



Recruitment & HR-consulting
Since 1993

Best Human Resources Provider.





EXECUTIVE SEARCH MANAGEMENT SELECTION

CORPORATE GOVERNANCE

PERSONNEL ASSESSMENT

PERSONAL AND CORPORATE COACHING

SALARY SURVEYS

IMPLANT OFFICE

CAREER CONSULTING, OUTPLACEMENT

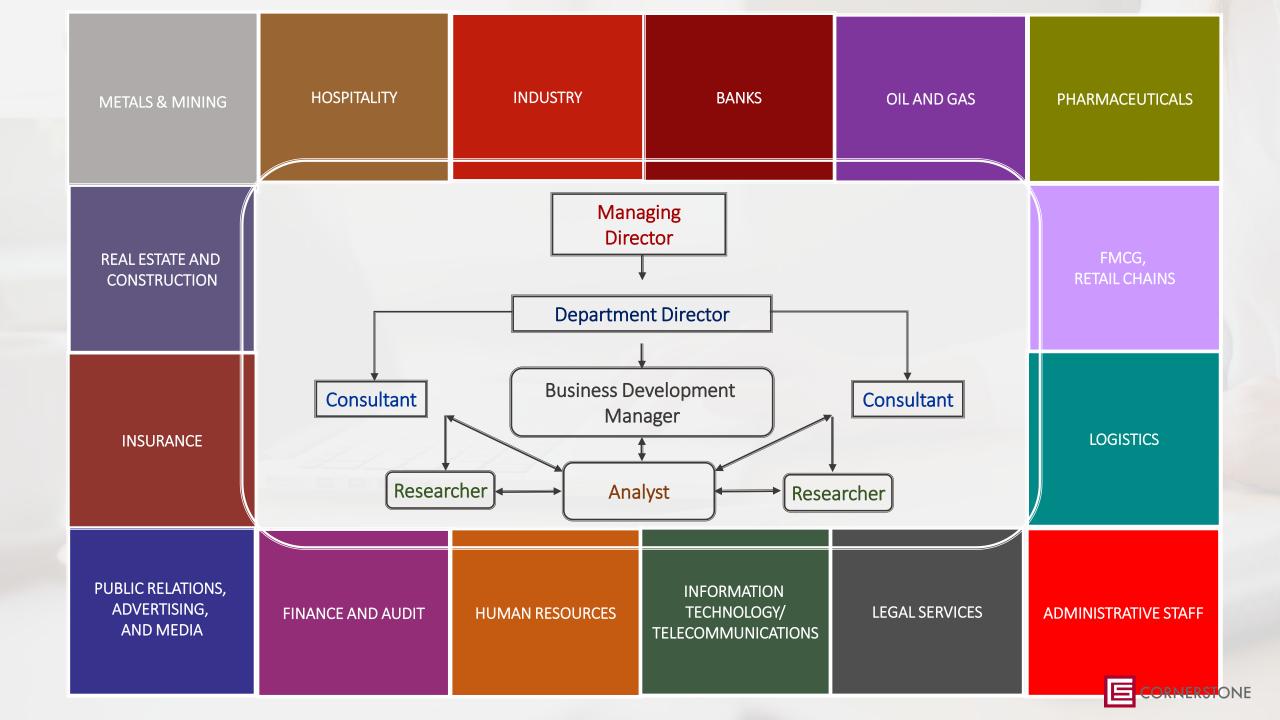
HR-BRANDING

OPTIONAL HR-SOLUTIONS













INITIAL STAGE

- GETTING TO KNOW CLIENT, A DETAILED DISCUSSION OF THE PERSONNEL AIMS AND OBJECTIVES. RECEIVING VACANCIES FOR PROCESSING
- **DETAILIZING JOB DESCRIPTION**
- COMPILING A LIST OF COMPANIES OF INTEREST TO THE CLIENT AS SOURCES OF POTENTIAL CANDIDATES
 - **COMPETITORS**
 - **SIMILAR BUSINESS**
 - **CREATIVE SEARCH**

TARGET LIST

PERSONNEL SEARCH AND SELECTION

- **ADVERTISING THE VACANCY:**
 - MEDIA
 - CORNERSTONE WEBSITE
 - PROFESSIONAL SOCIAL MEDIA
- **DIRECT SEARCH**
 - USING THE DATABASE
 - WORKING WITH REFEREES
 - USING MARKET & CANDIDATE MAPPING (UNIQUE DEVELOPMENTS BY CORNERSTONE)
- RAPID IDENTIFICATION AND PRESENTATION OF THE MOST RELEVANT AND ACTIVE CANDIDATES

LONG LISTS

CONSULTANTS HAVE MEETINGS WITH CANDIDATES, HOLD INTERVIEWS, SELECTION AND PREPARATION OF THE MOST SUITABLE CVS

SHORT LIST
CLIENTS INTERVIEWS

10-30 DAYS

FINAL STAGE

- CHECKING REFERENCES
- AGREEING WITH THE CLIENT AND THE CANDIDATE THE TERMS AND CONDITIONS FOR STARTING WORK
- CHECKING THAT THE CANDIDATE STARTS WORK WITHIN THE TIME LIMIT AGREED BY THE PARTIES
- INTERACTION WITH THE CANDIDATE AND THE CLIENT THROUGHOUT THE GUARANTEE PERIOD (90-180 DAYS)

DEPENDS UPON THE PROJECT





BENEFITS OF OUR CLIENT SERVICES





■ ASSIGNMENT OF A PERSONAL KAM 24/7



■ GUARANTEE PERIOD OF FROM 90 TO 180 DAYS



INDUSTRIES



■ PERMANENT IMPROVEMENT OF OUR METHODS OF WORK.



■ ALLOCATION OF A GROUP FOR EACH PROJECT



■ FRIENDLY APPROACH,
RESULT-FOCUSED



■ DEEP CONSULTING AT ALL STAGES



☐ CONFIDENTIALITY, A ONE-STOP
SHOP



© PUTTING THE FAITH IN THE QUALITY OF OUR CANDIDATES, AND NOT ON THEIR NUMBERS.



■ OPTIMUM FUSION OF PRICE AND QUALITY IN THE SERVICES PROVIDED

RAISING THE PROFILE OF A COMPANY'S HR BRAND AND ITS MARKET RECOGNITION AMONG THE TARGET AUDIENCE







ANALYSIS OF BUSINESS MEDIA, PROFESSIONAL FORUMS AND SOCIAL NETWORKS

PLACING ADVERTISEMENTS IN INTERNET

AND PERIODICALS

WORKING WITH DIFFERENT WEBSITES

CORPORATE

PUBLIC

COMMERCIAL

WORKING WITH

UNIVERSITIES AND BUSINESS SCHOOLS

HEADHUNTING

WORKING WITH REFEREES

PARTICIPATION IN

EXHIBITIONS
AND CONFERENCES

USE

OF OUR MARKET MAPPING AND NEW TECHNOLOGY

CORPORATE DATABASE

(MORE THAN 350 000 SPECIALISTS)

DIRECT SEARCH

MARKET ANALYSIS





INVESTMENT BANKS

- Teams of investment bankers
- Teams for direct investment funds
- Trader, sales manager for sales of shares, bonds, derivatives, REPO
- Teams for analytical departments
- Macro-economist
- Strategist
- Portfolio manager
- Director/Sales Manager for trust management and mutual funds
- Team servicing wealthy clients
- Director/Specialist of back-office departments, depositaries

UNIVERSAL BANKS

- Risk manager
- Director of product development department
- Managing director, sales
- Director of branch offices/ network of branch offices
- ❖ Deputy chairman of management board for the corporate unit
- Deputy chairman for retail
- Director of the corporate and investment department
- Director of loan unit
- Head of department for retail and project financing
- Head of department of trade and project finance
- Head of department for managing corporate liquidity
- Senior credit analyst
- Risk manager
- Director of corporate client services group (various sectors)

FINANCE AND AUDIT

- Finance director
- Chief accountant
- Tax audit specialist
- Corporate accounting specialist
- Manager of planning and analysis departments
- Financial analyst
- Budget planning specialist
- Financial controller
- Internal auditor
- Methodologist
- Treasury specialist
- Specialist in investment generation

OIL AND GAS

- General director
- Director for oil and gas extraction
- Drilling director
- Director for construction of oil and gas facilities and field infrastructure
- Director for health and safety at work
- Technical director
- Business development director
- Marketing and sales director
- Director and managers of projects
- Geologist
- Trader exporting oil and petroleum products
- Director and manager for development of a chain of service stations
- Managers and engineers for various projects
- Oil trader

INDUSTRY & AGRO-INDUSTRIAL COMPLEX

- General director of an engineering factory
- Director for capital construction at a major metalworks holding
- Director of a mine & Chief engineer at a mine
- Director of a research centre at a major metalworks holding
- Quality director
- Deputy director for production at an agroindustrial holding
- Director of a sugar factory
- Director for manufacture of combined feedstuffs
- Director of a poultry factory

METALS & MINING

- General Director of a metals enterprise
- General Director of a mining company
- Director for production
- Mine director (open-cast/underground mining)
- ❖ Technical Director
- Director for procurement (mining equipment)
- Chief miner
- Chief geologist
- Chief engineer
- Sales Director (iron ore/coal)
- Head of a gold processing plant



FMCG

- General director
- Commercial director/Sales director
- Divisional/regional/area sales manager
- Key client services director/manager
- Marketing director
- Brand manager/Product manager
- Trade marketing manager/BTL manager
- Director/Manager of supply chain
- Director/Manager of purchasing

RETAIL CHAINS

- Chain general director
- Development director
- * Regional chain manager
- Shop director/manager
- Category manager

LOGISTICS

- Logistics director
- Director/manager for customs formalities/cross border operations
- Director/Manager for warehousing
- Director/Manager for transport
- Client services manager
- Sales manager

PHARMACEUTICALS

- Product manager
- Regional representatives
- Clinical trials specialist
- Market research specialist
- Specialist in liaison with state authorities
- Head of representative office
- Regional sales director
- Marketing director

HORECA

- General/Operations director of a hotel/restaurant/chain
- Development director
- Regional/area operations manager
- Director/Manager of hotels/restaurants

REAL ESTATE AND CONSTRUCTION

- Construction director
- Design Manager
- Marketing Dorector
- Prorerty Manager
- Facility Manager
- Mechanical Design engineer
- Investment analyst
- Specialist in site acquisition for construction
- Project directorSpecialist in liaison with state authorities
- Marketing specialist and analyst



LEGAL SERVICES

In-House lawyers:

- Head of legal services
- Senior lawyer
- Lawyer
- Junior lawyer
- Company secretary

Lawyers in international law firms:

- Partner
- Senior associate
- Associate

HUMAN RESOURCES

- Head of HR department
- Personnel manager
- Head of staff recruitment
- Head of department for salaries and benefits
- Head of department for training and staff development
- Head of personnel section
- Staff recruitment specialist
- Specialist in salaries and benefits
- Specialist in training and staff development
- Trainer
- Personnel specialist

Information technology/ Telecommunications

- IT Director
- Project manager
- SAP consultant
- Specialist in information security
- Business analyst
- IT auditor
- Software specialist

Insurance

- General director of an insurance company
- Deputy general director, sales
- Deputy general director for car insurance
- Deputy general director for property insurance
- Director of an agency network (life assurance)
- Head of a loss-adjusting department
- Chief underwriter
- Chief actuary

PR, advertising, and media

- Client managers
- Creatives
- Media specialists
- Producer
- Strategic planning specialist
- Director for marketing, advertising and PR
- Internal communications specialist
- Media relations manager

Administrative staff

- Administrative director
- Deputy general director
- Office manager
- Executive assistant





Food Retail

Non-Food Retail

Fashion Retail

E-Commerce

Discounters

Pharmacies

Electrical & Electronic Goods

Luxury

Mass-market

Supermarkets / Hypermarkets

Premium

Publishers

Perfumes

Clothes

Shoes

Accessories



Typical Positions

Retail Chains

- General Director
- Chief Operations Officer (COO)
- Sales Director
- Retail Director
- Regional Director / Manager
- Marketing Director / Brand Director
- Purchasing Director / Food
- Purchasing Director / Non-Food
- Category Manager / Product Manager / Food
- Category Manager / Product Manager / Non-Food
- Category Manager/ Product Manager/ Clothes
- Category Manager/Product Manager / Shoes
- Category Manager / Product Manager / Accessories

Among our Successful Projects

Retail Chains:

- Retail Chain General Director
- Development Director
- Sales Director
- Regional Chain Manager
- Chief Marketing Director
- Category Manager
- Senior Lawyer, Retail Chain
- CFO, Retail Chain
- ❖ IT Director, Retail Chain
- Technical Director, E-Commerce



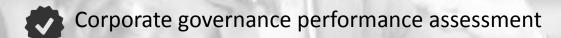


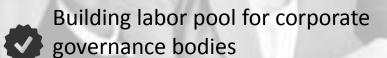
Corporate governance

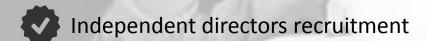
WE PROVIDE services on assessing the performance of governing bodies and developing their competences to business owners and chief executives, as well as services on attracting best professionals to work on boards of directors.

OUR TEAM is made up of professionals who have successful track records of work on the boards of directors both in private and publicly owned companies and experience in assessing performance and development of boards of directors and management teams of Russian and international companies.

THE SERVICE INCLUDES:









Methodological support of corporate governance bodies



Developing compensation plans for members of Board and other bodies of corporate governance



Supporting activities on strategy implementation



CORNERSTONE IMPLANTS

IMPLANT-OFFICE

Implant-office is a form of providing services support when a qualified employee of a service company works in the office of the serviced company.

IMPLANT-OFFICE

ADDITIONAL HUMAN RESOURCES

ADDITIONAL PRODUCTION RESOURCES

ADDITIONAL DATA AND KNOWLEDGE BASES

ADDITIONAL TECHNOLOGIES

OUTSTAFFING

ADDITIONAL HUMAN RESOURCES

OUTSOURCING

EXCLUSION OF THE CLIENT'S HUMAN RESOURCES

EXCLUSION OF TECHNOLOGIES

EXCLUSION OF PRODUCTION RESOURCES



CREATION OF CANDIDATES POOL

STRUCTURE OF EXTERNAL CANDIDATES POOL



- Candidates, who successfully passed an interview in the company, but were not invited to join the company or rejected the offer.
- ❖ Candidates holding similar positions at competitor companies or subject matter experts working in other industries, but having necessary qualifications.
- ❖ Young professionals, students and high-school graduates matching company's requirements on field-specific positions.

PRINCIPLES OF CREATION OF CANDIDATES POOL



- Analysis and detailed elaboration of requirements across various positions.
- Assessment of the offer competitiveness in the market.
- Defining methodology for building candidates database.
- Analysis of the database of candidates who previously contacted with the company.
- ❖ Analysis of companies in the Client's business domain/related domains.
- Identification of specialists on positions in the external candidates pool.
- ❖ Search of information on professional experience of the identified specialists.
- Database creation.



LABOUR MARKET, WAGE AND MOTIVATION SYSTEMS

REVIEWS

Global economic instability urges employers to look continuously for ways of cutting costs. **CORNERSTONE** will conduct independent appraisal that will help you to review and optimize work in your company, thus increasing its efficiency.

CORNERSTONE uses the 360 degree method in its

research:

- Collecting
- Comparison
- Verification
- Analysis

DIRECT CONTACT WITH EMPLOYEES HOLDING THE RELEVANT POSITION

96384926

ANALYSIS OF MARKET SALARY OFFERINGS FOR THE RELEVANT POSITION

POLLING HR SPECIALISTS FROM COMPANIES INVOLVED IN THE RESEARCH

LARGE SCALE SALARY RESEARCH WITHIN **SPECIFIC INDUSTRIES CARRIED OUT ANNUALLY BY CORNERSTONE**

ANONYMOUS POLLING OF EMPLOYEES HOLDING ALL TYPICAL POSITIONS **ACROSS THE INDUSTRY**

ASSESSMENT







CORPORATE COACHING AND COACHING FOR LEADERS

PROGRAMMS AIMS

- Boosting efficiency of senior executives, increasing quality of management decisions, loyalty and commitment of employees, eventually leading to increase in income.
- Organization of focused process of the coach's interaction with the team to handle business tasks

RESULTS OF COACHING

FASTER ADAPTATION OF NEW EMPLOYEES AND EXECUTIVES



80% OF RESPONDENTS

INCREASE OF LEADERSHIP LEVEL



80% OF RESPONDENTS

INCREASED EMLOYEE ENGAGEMENT



75% OF RESPONDENTS

DECREASED STRESS LEVEL



80% OF RESPONDENTS

IMPROVEMENT OF INTERACTION BETWEEN EMPLOYEES BOTH INSIDE TEAMS AND AT A COMPANY'S LEVEL



75% OF RESPONDENTS

(based on ICF research)



PERSONNEL ASSESSMENT

ONLINE TESTING

- **APTITUDE TESTS**
- PERSONAL ASSESSMENT OF EMPLOYEES

PDA Assessment

Discovering & Empowering Talent



ASSESSMENT CENTER

- ❖ GETTING FAMILIARIZED WITH THE CLIENT'S COMPETENCY PROFILE
- DEFINING KEY TASKS FOR THE ASSESSED EMPLOYEES
- ❖ APPROVAL OF THE ASSESSMENT CENTER LEGEND
- CARYYING OUT OF ASSESSMENT CENTER



OUTPLACEMENT

ADAPTATION PROGRAMM FOR LAID OFF EMPLOYEES



INTERVIEWING LAID OFF EMPLOYEE

CAREER CONSULTING



CV and cover letter



ASSISTANCE IN JOB SEARCH



Mounting a map of leading recruitment agencies of the target region



Mounting a map of target companies

Inclusion of the candidate into the Cornerstone's database

Sending out CVs to leading region's recruitment agencies



INTERNAL CONFERENCES AND MASTER CLASSES

UNIQUE EVENT CUSTOMIZED TO THE CLIENT'S NEEDS.

YOU SET A TASK – WE FIND SOLUTION!



OPTIONAL HR-SOLUTIONS

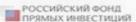
Cornerstone provides a number of HR-solutions that lets our clients find a reliable partner operating on one-stop shop principle and ready to be reinforced by additional resources, consultants and analysts at any time in case there emerge more work and new projects.

- **PERSONNEL ADMINISTRATIVE PROCESSING**
- PAYROLL
- **OUTSOURCING PROJECTS**













































































BANKING AND INVESTMENTS















MEGAFON





AdWalch

PROFESSIONAL SERVICES & CONSULTING

LOGISTICS SERVICES

IT & TELECOM



PHARMACEUTICALS













COLUMBUS







SAATCHI & SAATCHI

























ROSA KHUTOR



A5 Maison DELLOS















Logistics



Kempinski



WEB SITE WWW.CORNERSTONE.RU

CORNERSTONE IN MOSCOW

16, TVERSKAYA STR., BLD.1 'ACTOR GALLERY' BUSINESS CENTER

TEL: +7 (495) 933-28-28

CORNERSTONE IN SAINT-PETERSBURG

9 LINE VASILIEVSKIY OSTROV, 34 LIT. A, **BUSINESS CENTER "MAGNUS"**

TEL: +7 812 389-3535

E-MAIL

FOR CLIENT® CLIENT® CORNERSTONE.RU

FOR PR ISSUES: PR@CORNERSTONE.RU

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